Validated Programme Element Specification for
BPC Pre-Masters in Business and Management

Applicable for all postgraduate students commencing the programme element on or after 1st September 2023

Version No.	Date	Notes – Brunel QA USE ONLY	QA
1.0	*July 2023*	*New version of specification for academic year 2023/24*	*BGS*

Validated programme element	
1. Awarding and validating institution	Brunel University London
2. Providing institution(s)	Brunel University London Pathway College (BPC)
3. Associated Home Brunel University college / department / division	College of Business, Arts and Social Sciences/Brunel Business School
4. Associated Contributing Brunel University college / department / division	N/A
5. Programme Element accredited by	N/A
6. Validated for inclusion in Brunel University programmes at Level	FHEQ 7 (Masters)
7. Validated for inclusion in Brunel University programmes (list):	MSc Marketing MSc International Business MSc Management MSc Human Resource Management MSc Corporate Brand Management MSc Global Supply Chain Management MSc Business Intelligence and Digital Marketing MSc Accounting and Business Management MBA MSc Artificial Intelligence Strategy MSc Accounting and Business Intelligence
8. Normal length of element for each mode of study	12 weeks
9. Maximum length of element for each mode of study	See Programme Specification for Brunel programme of which this element forms part
10. Programme Intakes	**January** - Entry point one for all programmes **May** - Entry point two for all programmes **September** - Entry point three for the following programmes only: • MSc Marketing

Information Classification: Restricted

	• MSc Management
	• MSc Human Resource Management
	• MSc Business Intelligence and Digital Marketing
	• MSc Accounting and Business Management
	• MBA
	• MSc Artificial Intelligence Strategy
	• MSc Accounting and Business Intelligence
11. Modes of study	F/T
12. Modes of delivery	Standard
13. HECoS code	In line with Brunel University London programme
14. BPC-related Route Code(s)	N500PNVMKT: MSc Marketing N120PNVINTBS: MSc International Business N200PNVMGT: MSc Management N600PNVHRM: MSc Human Resource Management N290PNVCORBRM: MSc Corporate Brand Management N290PNVGSCM: MSc Global Supply Chain Management N100PNVBIDM: MSc Business Intelligence and Digital Marketing N400PNVABM: MSc Accounting and Business Management N200PNVMBA: MBA 1E49PNVARIST: MSc Artificial Intelligence Strategy K33JPNVABI: MSc Accounting and Business Intelligence
15. Relevant subject benchmark statements and other external and internal reference points used to inform programme design	UK Quality Code for Higher Education Most recent QAA Subject Benchmark statement - Business and Management Brunel 2030
16. Admission Requirements/pre-requisites for the programme element	See https://pathway.brunel.ac.uk/academic-requirements for standard entry requirements. English Language entry requirements: minimum of IELTS 6.0 (with 5.5 minimum in each component part) or equivalent.
17. Other relevant information	The programme element is compliant with both the generic assessment regulations of Navitas UK and those more specifically of the College and Brunel University, see Senate Regulations 3 and 4.
18. Any departure from relevant regulations specified in Senate Regulation 3 must be stated here and approved by Senate.	None
19. Further information about study with BPC can be found on the BPC website.	https://pathway.brunel.ac.uk/

20. EDUCATIONAL AIMS OF THE PROGRAMME ELEMENT

The aim of this programme is to provide a theoretical and applied knowledge and skills required at postgraduate level. In completing the programme, students will be able to demonstrate understanding of fundamental knowledge and understanding of business and its internal and external operating processes; research methods and methodologies; critical and creative thinking, and analytical skills in the production of written and oral assignments, to develop the prescribed level of inter-disciplinary language competence. Students will examine a range of research approaches, techniques, and methodologies, and manage their personal development enhancing their intellectual and practical skills, that build a set of transferable skills as appropriate for continuing at postgraduate level.

21. LEARNING OUTCOMES

The programme element provides opportunities for students to develop and demonstrate knowledge and understanding (K) cognitive (thinking) skills (C) and other skills and attributes (S) in the following areas:

Level	Category (K = knowledge and understanding, C = cognitive (thinking) skills, S = other skills and attributes)	Learning Outcome	Associated Assessment Blocks Code(s)	Associated Study Blocks Code(s)	Associated Modular Blocks Code(s)
Pre Master	K1	Demonstrate knowledge and ability to critically analyse and evaluate management concepts, processes, strategies, issues and practices from a theoretical and practical perspective within changing stakeholder, social responsibility, sustainability and diversity contexts.	-	-	NM4602
Pre Master	K2	Demonstrate knowledge of how to solve problems with critical analysis: including generating and selecting sustainable solutions, thinking critically and creatively, managing creative processes, analysing and appraising information, implementing and reviewing decisions.	-	-	NM4602 NV4604 NV4607
Pre Master	K3	Demonstrate knowledge of research by conducting individual or group-based	-	-	All

		research, designing research studies, collecting and analysing qualitative and quantitative data, synthesising and reporting findings.			
Pre Master	C1	Demonstrate the ability to conduct research into issues through research design, data collection, analysis, synthesis and reporting.	-	-	All
Pre Master	C2	Demonstrate the ability to select and employ communication and information technologies: source, navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources to produce clear, accurate, artistically coherent and technically sophisticated written work, which articulates a combination of research and creative ideas.	-	-	All
Pre Master	S1	Demonstrate the ability to communicate one's own ideas and the ideas of others concisely, accurately and persuasively to influence opinion, developing, constructing and presenting arguments in appropriate ways.	-	-	All
Pre Master	S2	Demonstrate the ability to use high level information retrieval and analytical skills, including the ability to interpret, evaluate, synthesise and organise material, to formulate independent and critical judgements, creative solutions and articulate reasoned arguments.	-	-	All

Learning/teaching strategies and methods to enable learning outcomes to be achieved, including formative assessments

Lecture, Seminars/Workshops and Tutorials

Lecture:

- Purpose: - To deliver basic module material.
- Structure: Teaching is interactive with opportunities for individual and group formative exercises usually in 2-hour blocks. Teaching rooms will have access to electronic resources to support the lecture.

Seminar/workshop:

- Purpose: To develop teamwork skills and confidence in giving constructive feedback to fellow students.
- Structure: Sessions are normally conducted according to preparation for specific topics and provide a collegiate atmosphere to encourage students to interact with class members building their class, or 'team' knowledge and skills.

Tutorial:

- Purpose: To enable one-to-one dialogue and feedback
- Structure: Appropriate number of 10-minute tutorial slots arranged with each student as part of the teaching hours.

Self-directed study:

Each student is expected to undertake a minimum number of hours in individual study per week in order to support and build the skills, knowledge and understanding presented in each lecture and small group tutorial session per week. It is expected that students will increase the number of individual study hours as they approach formal assessment events. The ability for students to expand their learning by creating effective self-directed study patterns is a transferable skill deemed fundamental to further academic success as well as a key time-management tool.

All students have access to Brunel University Library which supports learners though a range of services. The library is well stocked with books and journals and citation indexes for researching further primary and secondary sources. There are also bookable group study rooms and access to specialist Librarians who can help with any enquiries.

All students have access to University ASK services and academic English support through IPLC.

Electronic journals and electronic books are available through Brunel University's e-resources gateway.

As appropriate, students can access Brightspace, the University Virtual Learning environment.

All students are provided with access to a range of online resources through the college student portal/learning environment.

Teaching and learning methods:

A range of teaching methods are used in this module: classroom lecture/seminar supported by a blended learning approach through the Virtual Learning Environment including the use of additional resources to support learning. The module delivery will focus mainly on face-to-face lectures and seminars with interaction through classroom based formative exercises which will enable individual and small group interaction. learning opportunities. In addition, the students will have the opportunity to develop a broader set of skills, including study skills, research skills, employability skills through teamwork (e.g., group project), guest speakers or workshop from relevant department.

Summative assessment strategies and methods to enable learning outcomes to be demonstrated.

Summative assessment methods are varied to ensure that students have a variety of learning opportunities throughout their programme. These will include: individual coursework; self-reflection report; personal development plan; group and individual report; final examination; research plan and presentation.

22. Programme element structure and progression requirements (if applicable)

Programme Element Structure

Compulsory modular block codes, titles and credits

Code	Title	Credits
NV4607	Interactive Learning Skills and Communication 5	15
NV4604	Critical and Creative Thinking	15
NM4602	Management Principles	15
NV4608	Research Methods	15

Optional modular block codes, titles and credits

Code	Title	Credits

Assessment and Progression Requirements

For inclusion in Programmes:	MSc Marketing MSc International Business MSc Management MSc Human Resource Management MSc Corporate Brand Management MSc Global Supply Chain Management MSc Business Intelligence and Digital Marketing MSc Accounting and Business Management MBA MSc Artificial Intelligence Strategy MSc Accounting and Business Intelligence
The following assessment or modular blocks are core NV4607 Interactive Learning Skills and Communication 5 NV4604 Critical and Creative Thinking NM4602 Management Principles NV4608 Research Methods	**Progression requirements as per Brunel University London Senate Regulation 3** NV4607 – Pass at Grade C-/50% NV4604 – Pass at Grade C-/50% NM4602 – Pass at Grade C⁻/50% NV4608 – Pass at Grade C⁻/50%

Reassessment
Students will be entitled to be re-assessed in a maximum of 30 credits in total in modules for which they have failed, at the first attempt, to achieve the pass mark(s) as defined above under 'Progression requirements'; any such reassessment of a module may only be attempted on one occasion and shall be capped at the pass mark for the module as defined above under 'Progression requirements'.

Please note: this specification provides a concise summary of the main features of the programme element and the learning outcomes that a student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods can be found in the modular block, assessment and study block outlines and other programme and block information. The accuracy of the information contained in this document is reviewed by the University from time to time and whenever a major modification occurs.